


DEPARTMENT OF MANAGEMENT STUDIES

FACULTY PROFILE

Name	Dr. S. Santhana Jeyalakshmi									
Qualification	MBA. M.Phil., Ph.D., SET, NET									
Department	MBA									
Designation	Associate Professor									
Date of Joining	04.01.2013									
E-Mail	santhasatheesh@gmail.com									
Experience (in years)	Teaching 16		Industry --		Research --					
Area of Specialization	Marketing and Systems									
Publications	National Conference		International Conference		International Journal		Books Authored			
	7		1		6		--			
Research / Consultancy Projects	Grants		Projects		Consultancy		Funds Received			
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FDP / Seminars / Workshops / Conference	FDP		Seminars		Workshops		Conference			
	Organized	Attended	Organized	Attended	Organized	Attended	Organized	Attended		
	5	9	4	6	4	7	1	6		
Membership in Professional Bodies			Reviewers in Journal			Editorial Board Member				
Life Member: ISTE			-			-				
Lecture Delivered	Guest Lecture		Chief Guest Address			Chair Person				
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Project / Research Guidance	UG Level		PG Level		Ph.D. Guidance					
	--		13	Completed		Ongoing				
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Achievements / Awards	100% Result produced and received Cash awards									
Anna University Supervisor Recognition Number			-		Institution Research Code for MBA					
Roles in MSEC	1. IPR Coordinator 2. Department C2 Coordinator 3. Department ISO Coordinator 4. Member in Women Entrepreneurship Cell									
Institutional Collaboration	NIL									