


DEPARTMENT OF MANAGEMENT STUDIES

FACULTY PROFILE

Name	Dr. R. Sugirtha								
Qualification	MBA. M.Phil., Ph.D								
Department	MBA								
Designation	Assistant Professor								
Date of Joining	19.07.2023								
E-Mail	sugirtha24@gmail.com								
Experience (in years)	Teaching		Industry		Research				
	2		1		6				
Area of Specialization	Financial and Marketing								
Publications	National Conference		International Conference		International Journal			Books Authored	
	4		8		4			--	
Research / Consultancy Projects	Grants		Projects		Consultancy			Funds Received	
	--		--		--			--	
FDP / Seminars / Workshops / Conference	FDP		Seminars		Workshops			Conference	
	Organized	Attended	Organized	Attended	Organized	Attended	Organized	Attended	
	--	3	--	2	--	6	--	10	
Membership in Professional Bodies			Reviewers in Journal			Editorial Board Member			
Life Member: ISTE			-			-			
Lecture Delivered	Guest Lecture		Chief Guest Address			Chair Person			
	--		--			--			
Project / Research Guidance	UG Level		PG Level		Ph.D. Guidance				
	--		12	Completed		Ongoing			
				--		--			
Achievements / Awards	100% Result produced awards Paper presentation rewards & cash Awards.								
Anna University Number	Supervisor Recognition		-		Institution Research Code for MBA				
Roles in MSEC	--								
Institutional Collaboration	NIL								